

Household Energy Psychology Survey:

In this survey there are three sections:

1. Questions about you and your household
2. Questions about your opinions, please answer this for yourself.
3. Questions about the opinions of your household. The questions are the same as the section above but please consider all members of your household when answering.

IMPORTANT! Do not look at the other members of your household's survey responses before completing this survey.

Section 1

1. What is your relationship to the other person/ people completing this survey? (please tick all that apply)

Child or Step-child

Parent or Step-Parent

Husband, Wife or Partner

Brother or Sister

Grandchild

Grandparent

Other

3. How old are you?

years

4. What is your gender? (please tick)

Male

Female

5. How many people live in your house at the moment?

2. What 'life-stage' is your household?

Please tick

Single pensioner household (65+ years old)

Single non pensioner household

Multiple pensioner household

Household with children

Multiple person household, no dependent children

Other

6. How many people in your household are NOT participating in this survey?

7. How old are the people not participating?

Please list all ages:

Section 2

You will now see 16 values. Please circle a number to show how important each value is for you AS A GUIDING PRINCIPLE IN YOUR LIFE.

The higher the number, the more important the value is as a guiding principle in YOUR life. Try to distinguish as much as possible between the values by using different numbers.

It is important for you...	Important	Not at all	Important	Slightly Important	Reasonably Important	Very Important	Extremely Important
That everyone is given equal opportunities.	1	2	3	4	5		
To respect the earth and live in harmony with other species.	1	2	3	4	5		
To have social power e.g. control or dominance over others.	1	2	3	4	5		
To have pleasure, joy and to satisfy our desires.	1	2	3	4	5		
To live in unity and fit in with nature.	1	2	3	4	5		
That the world is at peace, free of war and conflict.	1	2	3	4	5		
To be wealthy. To have material possessions and money.	1	2	3	4	5		
To have the right to lead or command and have authority over others.	1	2	3	4	5		
That there is social justice and that we care for the weak.	1	2	3	4	5		
To enjoy life by enjoying food, sex, leisure activities etc.	1	2	3	4	5		
To protect the environment and preserve nature.	1	2	3	4	5		
To be influential and have an impact on people and events.	1	2	3	4	5		
To be helpful and work for the welfare of others.	1	2	3	4	5		
To prevent pollution and protect natural resources.	1	2	3	4	5		
To be self-indulgent and do pleasant things.	1	2	3	4	5		
To be ambitious, hardworking and aspiring.	1	2	3	4	5		

You will now see some statements about saving energy in your home.

To what extent do you personally agree with the following statements?

Please indicate on the scale below

	Strongly Disagree	Disagree	Neither	Agree	Strongly Agree
Energy saving is something I do frequently.	1	2	3	4	5
Energy saving is something I do without thinking.	1	2	3	4	5
Energy saving is too much of a hassle.	1	2	3	4	5
I can control the energy used in my home.	1	2	3	4	5
I am able to save energy.	1	2	3	4	5
My friends and family do not try to save energy.	1	2	3	4	5
My friends and family think energy saving is a good thing.	1	2	3	4	5
I feel guilty when I use a lot of energy.	1	2	3	4	5
Climate change is a big problem for society.	1	2	3	4	5
Energy saving helps protect the environment.	1	2	3	4	5
I feel partially responsible for climate change.	1	2	3	4	5
I see myself as an environmental-friendly person.	1	2	3	4	5

How much do YOU do the following things around the home? Please indicate on the scale below?

There are no right or wrong answers so please be as honest as you can.

	Never me	Rarely me	Sometimes me	Often me	Always me
Washing clothes	1	2	3	4	5
Drying clothes	1	2	3	4	5
Using the cooker	1	2	3	4	5
Using the kettle	1	2	3	4	5
Cleaning dishes	1	2	3	4	5
Turning off the lights	1	2	3	4	5
Controlling the heating	1	2	3	4	5
Turning off appliances at the plug	1	2	3	4	5

Section 3

You will now be asked the same questions but these times please answer on behalf of your household as a whole. Please do not look at everyone else's surveys when you do this.

You will now see 16 values. Please circle a number to show how important each value is for your household AS A GUIDING PRINCIPLE IN YOUR LIVES.

The higher the number, the more important the value is as a guiding principle in YOUR lives. Try to distinguish as much as possible between the values by using different numbers.

It is important for us...	Not at all Important	1	2	3	4	5
	Extremely Important					
That everyone is given equal opportunities.						
To respect the earth and live in harmony with other species.						
To have social power e.g. control or dominance over others.						
To have pleasure, joy and to satisfy our desires.						
To live in unity and fit in with nature.						
That the world is at peace, free of war and conflict.						
To be wealthy. To have material possessions and money.						
To have the right to lead or command and have authority over others.						
That there is social justice and that we care for the weak.						
To enjoy life by enjoying food, sex, leisure activities etc.						
To protect the environment and preserve nature.						
To be influential and have an impact on people and events.						
To be helpful and work for the welfare of others.						
To prevent pollution and protect natural resources.						
To be self-indulgent and do pleasant things.						
To be ambitious, hardworking and aspiring.						

To what extent do you think your household agrees with the following statements?

Please indicate on the scale below

	Strongly Disagree	Disagree	Neither	Agree	Strongly Agree
Energy saving is something we do frequently.	1	2	3	4	5
Energy saving is something we do without thinking.	1	2	3	4	5
Energy saving is too much of a hassle.	1	2	3	4	5
We can control the energy used in our home.	1	2	3	4	5
We are able to save energy.	1	2	3	4	5
Our friends and family do not try to save energy.	1	2	3	4	5
Our friends and family think energy saving is a good thing.	1	2	3	4	5
We feel guilty when we use a lot of energy.	1	2	3	4	5
Climate change is a big problem for society.	1	2	3	4	5
Energy saving helps protect the environment.	1	2	3	4	5
We feel partially responsible for climate change.	1	2	3	4	5
We see ourselves as an environmental-friendly people.	1	2	3	4	5

Thank you for your help! ☺

Now put this survey in the free post envelope provided.