

## **Descriptions of mature groups data:**

### **4. Social club ( pencil with green numbers and writing)**

The group likened Facebook to a social club with fairly exclusive membership, i.e. they knew most of the people in it.

- 1) People gathered in groups to chat
- 2) The participants each saw themselves and looking in to see what was going on and making occasional comments
- 3) Entry to the club was fairly exclusive

#### **Overall thoughts**

Participants felt it was like a club with people gathering in groups and also milling around between groups.