------------------------------------------------------------------------------------------------

ID number

Version b

**Below you will see 6 energy usage messages.**

**How appealing are these messages to you?**

*Choose a number between:*

1 - Not appealing to 5 – Very Appealing (circle please)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

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**These are the messages:**

Switching off 3 electrical appliances while not in use instead of putting them on stand-by will definitively save roughly the same amount of energy per year as it takes to cycle up a steep hill for 10 minutes.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

Switching off 3 electrical appliances while not in use instead of putting them on stand-by will make you better off by roughly £40 a year.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

Switching off 3 electrical appliances while not in use instead of putting them on stand-by will save you roughly enough money per year to go out for two restaurant meals.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

Switching off 3 electrical appliances while not in use instead of putting them on stand-by will save roughly 60 watts of electrical energy per year.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

Switching off 3 electrical appliances while not in use instead of putting them on stand-by will protect the Earth from harmful climate change.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

Switching off 3 electrical appliances while not in use instead of putting them on stand-by will contribute to preservation of our planet for future generations.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |