The data has the following columns:

1. House ID
2. Group to which it belongs
3. Temperature during baseline (first three weeks)
4. CO2 during baseline
5. Electricity during baseline
6. Gas during baseline
7. Condition (quadrant) during stage 1 (following three weeks)
8. Interaction during period 1 (number of clicks)
9. Temperature during stage 1
10. Did it get message because of temperature[[1]](#footnote-2) at stage 1 (1=yes or 0)
11. CO2 during stage 1
12. Did it get message because of CO21 at stage 1 (1=yes or 0)
13. Electricity during stage 1
14. Did it get message because of Electricity at stage 11 (1=yes or 0)
15. Gas during stage 1
16. Did it get message because of gas at stage 1 1 (1=yes or 0)
17. Condition (quadrant) during stage 2 (following three weeks)
18. Interaction during period 2 (number of clicks)
19. Temperature during stage 2
20. Did it get message because of temperature[[2]](#footnote-3) at stage 2 (1=yes or 0)
21. CO2 during stage 2
22. Did it get message because of CO21 at stage 2 (1=yes or 0)
23. Electricity during stage 2
24. Did it get message because of Electricity at stage 21 (1=yes or 0)
25. Gas during stage 2
26. Did it get message because of gas at stage 2 1 (1=yes or 0)
27. Condition (quadrant) during stage 3 (following three weeks)
28. Interaction during period 3 (number of clicks)
29. Temperature during stage 3
30. Did it get message because of temperature[[3]](#footnote-4) at stage 3 (1=yes or 0)
31. CO2 during stage 3
32. Did it get message because of CO21 at stage 3 (1=yes or 0)
33. Electricity during stage 3
34. Did it get message because of Electricity at stage 31 (1=yes or 0)
35. Gas during stage 3
36. Did it get message because of gas at stage 3 1 (1=yes or 0)
37. Condition (quadrant) during stage 4 (following three weeks)
38. Interaction during period 4 (number of clicks)
39. Temperature during stage 4
40. Did it get message because of temperature[[4]](#footnote-5) at stage 4 (1=yes or 0)
41. CO2 during stage 4
42. Did it get message because of CO21 at stage 4 (1=yes or 0)
43. Electricity during stage 4
44. Did it get message because of Electricity at stage 41 (1=yes or 0)
45. Gas during stage 4
46. Did it get message because of gas at stage 41 (1=yes or 0)
47. Temperature during stage After
48. CO2 during stage After
49. Electricity during stage After
50. Gas during stage After
1. Even if the temperature was high, if the house is not on the right condition i.e. 3 or 4 this field will be zero [↑](#footnote-ref-2)
2. Even if the temperature was high, if the house is not on the right condition i.e. 3 or 4 this field will be zero [↑](#footnote-ref-3)
3. Even if the temperature was high, if the house is not on the right condition i.e. 3 or 4 this field will be zero [↑](#footnote-ref-4)
4. Even if the temperature was high, if the house is not on the right condition i.e. 3 or 4 this field is zero [↑](#footnote-ref-5)