

## Descriptions of mature groups data:

### 1) Social club (Blue marker pen A2 paper)

Social club was chosen as Facebook represents a social space where they meet their friends and they can chat.

- 1) The group viewed themselves to be the person that allows people into the club, akin with the security or manager. There is an active members list which are their friends and they have the ability to "suspend" others. "This is my club I can allow people I like in and if I don't like them anymore I can kick them out".
- 2) There is a calendar on the wall of the club, which reminds them when it is people's birthdays.
- 3) There is a dance floor in the club, although the group members said they weren't on it as they preferred to sit around the tables. On the dance floors as illustrated are people who like to show off.
- 4) An organizer illustrated as a person with a megaphone, the group said they were not this person but they had friends that were the organizers of events on Facebook.
- 5) A group of people who are tolerated by the group but they don't really know or like.
- 6) Family table, this is where they all situated themselves spending most their time. Here they would chat to family, look at their pictures and keep an eye on each other. They said that some of their family lived abroad but were always close as they were all around the same table. They said that some of their children were round the table, but some would not be let into the club (see point 12). "Children have their own club where lots more goes on we don't want to know what goes on in there it would be a lot of a dance club". Although the adults did want to be friends with their children and have them at the family table the children wanted to be separate not allowing access to their club to the parents.
- 7) Although they were situated at the family table, they had the ability to drift around to other tables in the clubs and chat with other groups of their friends.
- 8) A "weirdo" that just stands and watched others but doesn't interact.
- 9) This represents a back door entrance to the club that they don't really know who can get through, what guards this entrance are privacy settings but they are not too certain how and if these work properly. These maybe people who they don't know looking at their profile or corporations.
- 10) This is the bar, where you can sit if you want to talk to people you don't know too well.
- 11) Notice board, for up and coming events and news.
- 12) See point 6.

Overall thought:

This group viewed Facebook very much as a social space, where their main role was as members of their own offline family which is who they are most like to interact with hence they sit at the family table. It is interesting that they believe that they are the bouncers to the club as it shows their ownership of the space, whereas with the younger groups bouncers were illustrated as FB administration, this implies that younger people have a broader view and consider the space to not be their own but rather to be more shared. Although a number of roles were mentioned, they nearly exclusively said they were at the family table. This is unlike the younger groups that said they enact multiple roles on the site. Although 3 of the participants were not worried about the way they were seen on Facebook, one was very worried about the self she portrayed. They thought on the whole their facebook selves were quite similar to who there are offline.