

## **Descriptions of mature groups data:**

### **3. Pub ( black pen with red numbers)**

The group decided it was a pub though they agreed with each other it was also like a social club. They also thought it was a bit like a jungle; element of surprise, difficult to find their way around and presence of 'animals'. They didn't think it was like a family though they did use it for family connections.

- 1) Bar with bar staff and publican. The publican and staff represented Facebook itself.
- 2) There were regulars at the pub but none of the group considered themselves to be a regular.
- 3) There were tables where particular groups of friends would sit and chat together
- 4) One of the group did not sit at any particular table but would chat to people at different tables. Sometimes she would just pop in and see what was going on but not chat to any of the people at the tables.
- 5) The other two members of the group would go in and sit at a table looking in. One would only do this occasionally but the other would visit every day.
- 6) At some tables, there would be people meeting to organise events.

#### **Overall thoughts:**

They thought it was like a pub because

- You don't everybody there
- You can meet friends of friends
- You can use it for meetings, e.g. art group
- Somewhere to go when you're bored

All members of the group felt they were on the edge of main social activity at the pub.

Two of the members felt that there was no difference between their 'FB selves' and their 'real selves'. Sharon however felt that she is more private on FB because of concerns over who can see her.

Two members of the group who had grown up children ( ie. mid - late 20s) said that those children used it less now than they had done because they wanted to be more private. They thought these older children used it mainly for organizing events, e.g. 'hen do'. They felt that people in their 30s -40s were less likely to use it because they were busy and wanted to be more private. One member of the group who had a teenage child said he thought this child viewed FB as a club. He was not a friend of his child on FB.

One member used FB to check on the safety of her children when they were travelling